

Duration: 13 Months

Programme Schedule

Saturday - 3:30 PM to 6:30 PM & Sunday - 9:00 AM to 3:30 PM

Pedagogy

A healthy blend of both theoretical and practical Inputs. The classroom environment is designed to impart the theoretical knowledge reinforced through the case study approach. The take home assignments require the students to work on the concepts taught in the classroom. This is supplemented by lectures by industry experts on current issues and industry trends to gain the pragmatic perspective.

Total Fees

Programme Fee	₹ 3,15,000/-
Book & Study Materials and Campus Fee	₹ 15,000/-
Alumni fee	₹ 10,000/-

In addition to the above, Registration fee of INR 7,875/- and Application fee of INR 2,000/- will be charged by Hughes. For SC/ST/PH candidates program fee, registration fee & application fee is 50% of amount indicated above. All other fees remains same. The above cost does not include cost of the Port Visit which would be borne by the participants at actuals. Travel and stay arrangements for on campus modules to be made by participants.

Installment Schedule

	1st	2nd	3rd	4th
Amount: (in INR)	75,000/- + S.Tax 7,875/- + S.Tax 25,000/-*	80,000/- + S.Tax	80,000/- + S.Tax	80,000/- + S.Tax

*Books/Campus fee and Alumni fee. It's payable directly to IIFT Delhi.

Note: Current prevailing Service Tax rate of 14.5% has been taken. Any variation in the service tax rate of 14.5% shall be to student account.



Indian Institute of Foreign Trade (IIFT)

Deemed University

(Set up by Department of Commerce, Government of India)

EXECUTIVE POST GRADUATE DIPLOMA IN International Business

2016-17



Alumni feedback

This program is designed with a deep thought process & its focus was not "read & reproduce" but making ourselves more competitive. The program director & the faculties allocated to this program had all the real & impressive practical experience which made the subject more acceptable to us in its theoretical form. It was real fun when we sat in a virtual class room.

Monik Oza

Manager, Business Development, Wockhardt Ltd., Mumbai

Certification:

Executive Post Graduate Diploma will be awarded by IIFT to students on successful completion of the programme



Indian Institute of Foreign Trade (IIFT)
Deemed University

IIFT Bhawan
B-21, Qutab Institutional Area
New Delhi - 110016
Ph.: +91-11- 2696 5051/5124/6563 (Extn 422/518)
Fax: +91-11-26968318
E-mail : amritamishra@iift.edu, Website : www.iift.ac.in



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Contact: 8233970000, 9829016449
Email: info@bestedonline.in
Website: www.bestedonline.in





ABOUT IIFT

Indian Institute of Foreign Trade (IIFT), set up in 1963 by the Government of India to professionalize India's foreign trade management, today figures in the league of top Indian B-schools. The Institute was awarded the status of Deemed University in 2002. IIFT expanded beyond Delhi by establishing a campus in Kolkata in 2006.

Since its inception, the Institute has focused on facilitating executives in Indian and multinational companies, to explore new frontiers of knowledge, sharpen their tools and help their organizations to achieve commanding heights. Besides management programmes, the Institute also provides training and research based consultancy to the government and the corporate sector.

IIFT's portfolio of educational programmes is diverse and caters to the requirements of aspiring business executives and mid-career professionals. In addition to the two year full time MBA (International Business) programme, the Institute offers MBA and Executive Post Graduate Diploma Programmes customized to suit the needs of working executives. Short term certificate programmes and Management Development Programmes are also conducted throughout the year.

With the objective of harnessing best practices in management education from leading B-schools the world over and providing capacity building inputs to developing countries, IIFT has entered into academic collaborations with about 30 Business Schools/ Universities across the world. These collaborations give IIFT participants the opportunity to interact with faculty and participants from different parts of the world through exchange programmes and study tours.

About Hughes



Hughes Global Education, is a premier interactive onsite learning through satellite based education and training service initiative by Hughes, for corporate and working professionals/ Students. It has live, interactive, real-time, two way video, voice and data classes, and spread across 140+ classrooms in 70+ cities. Hughes Global Education platform has redefined the next generation of education i.e. real-time Interactive Onsite Learning (IOL). First of its kind in the country, started in 2001, this platform seamlessly integrates the strengths of the traditional method of education – classroom teaching – with the latest in technology.

Key Benefits

- Added advantage of theoretical and practical aspects from renowned faculty, offered through 700 hours of programme duration.
- Work while you study. Attending classes at a time and place convenient to the aspirants (Hughes network spread across 70+ cities, 140+ centres)
- Benefits of Traditional Brick & Mortar Model (through Hughes, pioneers of 'Class Apart' learning methodology)

Programme Description

EPGDIB is a specialized Programme that provides a scientific approach to business decision-making in today's dynamic and competitive international business environment. EPGDIB provides an opportunity for middle and senior level executives to refresh and upgrade their managerial skills without interrupting their professional activities. The EPGDIB Programme is specially designed to cater to those executives for whom leaving the job and the city is not a feasible option.

Programme Objectives

- Provide in depth understanding of international business management concepts across different functional areas
- Equip participants with the tools and skills required for strategic decision making
- Provide an understanding into the operational aspects of international business

Programme Highlights

- Highly structured programme with pre-defined course structure, session plans, evaluations and assignment schedules. On-campus sessions at the beginning of every trimester (6 days each)
- Total duration of the programme is 700 hours (Programme includes - IOL hours + On Campus sessions + Research Papers + Port Visit + Tutorials)
- Special focus on design and development of study material with a blend of theoretical and practical inputs
- High level of interaction between faculty and participants and within the participants themselves
- Emphasis on facilitating learning and application to business context through pre-work/ post work/tutorials and industry guest lectures
- Port visit

Eligibility

Graduation or equivalent degree from any recognized University or Institution with minimum 5 years of work experience after graduation & 3 years after post graduation or engineering.

Course Content:

- Term 1**
- Macro Economics
 - Marketing Management
 - Business Economics
 - Business Statistics
 - Global Business Environment
 - Accounting for Managers
 - IT Applications in Management
- Term 2**
- HRM
 - International Marketing
 - Financial Management
 - Supply Chain Management
 - International Trade Operations and Documentation
 - International Economics
 - Strategic Management
 - Business Ethics- Seminar Paper
- Term 3**
- International Business Strategy
 - International Financial Management
 - Management of Global Sourcing
 - International Trade Logistics
 - Managing Change & Transformation- Seminar Paper

Electives (List of Electives is only indicative; 5 electives will be offered based on batch preference)

- Services Marketing
- Mergers and Acquisitions
- Sectoral Strategies
- Market Access Issues
- WTO and Regional Trade Agreements
- International Brand Management
- Trade Analytics
- Digital Marketing
- Cross Cultural Management

Other Components

- Research Project
- Port Visit

*Course list is indicative only

