



EPGBM

# EXECUTIVE PROGRAMME IN GLOBAL BUSINESS MANAGEMENT

Batch-12



**HUGHES**  
GLOBAL EDUCATION



# About IIMC

The Indian Institute of Management Calcutta (IIMC) was established as the first national institute for Post-Graduate studies and Research in Management by the Government of India in November 1961 in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, The Ford Foundation and Indian industry. During its initial years, several prominent faculty formed part of its nucleus, including Paul Samuelson, Jagdish Sheth, J. K. Sengupta, among others.

Over the years, IIMC has grown into a mature institution with global reputation, imparting high quality management education. It has been playing a pioneering role in professionalising Indian management through its Post Graduate and Doctoral level programs, Executive Training Programs, Research and Consulting Activities. Today, the institute serves as an autonomous body, continuously evolving to meet its goals in an ever-changing business environment.

The vision of the Institute is to emerge as an International Centre of Excellence in all facets of Management Education, rooted in Indian ethos and societal values. Over the past four decades, IIM Calcutta has blossomed into one of Asia's finest Business Schools. Its strong ties to the business community make it an effective mechanism for the promotion of professional management practices in Indian organizations. Today, IIM Calcutta attracts the best talent in India - a melting pot of academia, industry and research. The best and brightest young men and women pursue its academic programs.

The main thrust of training is to imbibe a sense of strategic outlook to management problems in the students. The emphasis, therefore, is on management as an integrated process and requires the students to develop a global view of economic, technological, cultural and political environment of the business.

IIMC has a very strong alumni base, which makes it unique among the top management institutes of the world. IIMC alumni are occupying leadership positions as corporate managers, academicians and successful entrepreneurs, worldwide. The alumni maintain a close relation with the institute, helping each other in their growth.



## About Hughes



Hughes Global Education, is a premier institution providing interactive onsite learning through satellite based education and training service. It was initiated by Hughes for corporate and working professionals/ students. It has live, interactive, real-time, two way video, voice and data classes with a spread across 85+ classrooms in 40+ cities/towns. Hughes Global Education platform has redefined the next generation of education i.e. real-time Interactive Onsite Learning (IOL). Its platform seamlessly integrates the strengths of the traditional method of education -- classroom teaching -- with the latest in technology.

## Hughes Advantage

- ▶ The first and the pioneers in Interactive Onsite Learning in India for working executives
- ▶ More than 25000 alumni base
- ▶ 2500 + students enrolling every year
- ▶ 200 + programmes successfully completed so far

# About Hughes

## About The Programme

Today's managers need applicable knowledge and skills to navigate their organizations through an ever-changing and dynamic global business environment irrespective of the workplace, viz., national or global. The understanding of global perspective has become imperative for successful business. The fast-evolving business landscape has precipitated the need for developing a repertoire of management skills that are applicable across geographies. The Executive Programme in Global Business Management is designed to contribute to global management development. The program aims at executives in early to middle management career who are willing to learn the latest in management principles. Participants will gain new insights from reality-based case studies, sharing and developing decision-making techniques with an influential group of peers, all brought together in the nurturing environment created by IIMC Faculty.

The 12th Batch of Executive Programme in Global Business Management is designed to equip managers and professionals with cutting edge tools and techniques that are needed to successfully meet the challenges of today's global business environment. Individual courses will provide learning to the participants on new approaches developed at the world's leading academic institutions and globally known companies that are needed to effectively manage businesses, teams and individuals.

## Programme Highlights

- ▶ This program would give the participants a global perspective, i. e., various issues that come up and how organizations and other systems handle them.
- ▶ The successful participants would be more equipped to handle situations of global businesses.
- ▶ Successful participants become IIMC-LDP alumni, which has its own sets of advantages for identity, brand value, and marketability of the participants.

## Programme Objectives

- ▶ Provide an overview of the key concepts, tools and techniques needed to successfully meet the challenges of today's global business environment. Individual courses will give participants the knowledge needed to work cross-functionally within the organization and become more skilled in the basics of business management.
- ▶ Provide a premier certification from IIM Calcutta
- ▶ Career Enhancement

## Eligibility

- ▶ Applicants should be working professionals/self-employed.
- ▶ Graduates / Post-graduates (10+2+3) in any discipline with min. 50% marks [aggregate - considering results of all years (e.g. 3 or 4 together)] recognized by UGC/AICTE.
- ▶ Minimum 2 and preferably below 12 years of work experience (full-time paid employment) post completion of graduation as on Application Closure Date.

## Course Content

- |   |   |
|---|---|
| ▶ Global Business Strategy                              | ▶ Strategic Marketing                         |
| ▶ Finance for Managers                                  | ▶ Human Resource Management                   |
| ▶ Business Economics                                    | ▶ Organizational Behavior                     |
| ▶ Global Operations Management                          | ▶ Managerial Skill Development                |
| ▶ Information Technology in evolving business landscape | ▶ International Business and Strategic Issues |
|   | ▶ Developing A Global Mindset                 |

\* Minimum 66% attendance required in every module



## Schedule & Duration

**Schedule:** Tuesday – 6:45 PM to 9:45 PM & Saturday – 09:00 AM to 12:00 PM

**Duration:** 1 Year

## Programme Fees

Application Fee	INR 2,000/-
Programme Fee	INR 2,95,000/-
Campus Fee	INR 54,000/-
Registration Fee	INR 7,375/-

**Note:** All Fees are payable directly to HGEIL. Fee is exclusive of GST (currently @18%) which will be payable on actuals.

## Installment Schedule

	I	II	III	IV
<b>Date</b>	As per offer letter	1-Apr-2019	27-Jun-2019	25-Sep-2019
<b>Amount (INR)</b>	73,750/- + 7,375/-	73,750/- + 30,000/-	73,750/-	73,750/- + 24,000/-

**Note:** Installment amount inclusive of campus fee.  
Installment amount is exclusive of GST (currently @18%) which will be payable on actuals.  
Installment dates are approximate and subject to change if applicable.

## Important Dates

Application Closure Date: 7-December-2018

Class Start: January 2019

**Note:** Dates are approximate and subject to change if applicable



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