



EPYM

EXECUTIVE PROGRAMME FOR YOUNG MANAGERS

Batch-20



HUGHES.
GLOBAL EDUCATION



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A Unit of IPS EDUCATIONAL GROUP

About IIMC

The Indian Institute of Management Calcutta (IIMC) was established as the first national institute for Post-Graduate studies and Research in Management by the Government of India in November 1961 in collaboration with Alfred P. Sloan School of Management (MIT), the Government of West Bengal, The Ford Foundation and Indian industry. During its initial years, several prominent faculty formed part of its nucleus, including Paul Samuelson, Jagdish Sheth, J. K. Sengupta, among others.

Over the years, IIMC has grown into a mature institution with global reputation, imparting high quality management education. It has been playing a pioneering role in professionalising Indian management through its Post Graduate and Doctoral level programs, Executive Training Programs, Research and Consulting Activities. Today, the institute serves as an autonomous body, continuously evolving to meet its goals in an ever-changing business environment.

The vision of the Institute is to emerge as an International Centre of Excellence in all facets of Management Education, rooted in Indian ethos and societal values. Over the past four decades, IIM Calcutta has blossomed into one of Asia's finest Business Schools. Its strong ties to the business community make it an effective mechanism for the promotion of professional management practices in Indian organizations. Today, IIM Calcutta attracts the best talent in India - a melting pot of academia, industry and research. The best and brightest young men and women pursue its academic programs.

The main thrust of training is to imbibe a sense of strategic outlook to management problems in the students. The emphasis, therefore, is on management as an integrated process and requires the students to develop a global view of economic, technological, cultural and political environment of the business.

IIMC has a very strong alumni base, which makes it unique among the top management institutes of the world. IIMC alumni are occupying leadership positions as corporate managers, academicians and successful entrepreneurs, worldwide. The alumni maintain a close relation with the institute, helping each other in their growth.



About Hughes



Hughes Global Education, is a premier institution providing interactive onsite learning through satellite based education and training service. It was initiated by Hughes for corporate and working professionals/ students. It has live, interactive, real-time, two way video, voice and data classes with a spread across 85+ classrooms in 40+ cities/towns. Hughes Global Education platform has redefined the next generation of education i.e. real-time Interactive Onsite Learning (IOL). Its platform seamlessly integrates the strengths of the traditional method of education -- classroom teaching -- with the latest in technology.

Hughes Advantage

- ▶ The first and the pioneers in Interactive Onsite Learning in India for working executives
- ▶ More than 25000 alumni base
- ▶ 2500 + students enrolling every year
- ▶ 200 + programmes successfully completed so far

About The Programme

Young professionals enter the workplace with little exposure to managerial concepts and skills. For them, the initial immersion into the complex world of practice can be challenging. After a period unwavering commitment and attention to the details of one's work, the executive in search of excellence requires fresh insights and inputs. There arises a need for sharpening skills and strengthening the value of one's experience with theoretical buttress.

Towards this end, EPYM aims to equip these professionals with the appropriate managerial know-how. EPYM is designed to provide both perspective and managerial skills to successfully meet the challenges of today's global business environment. The program provides an integrated overview of core business functions, key concepts, tools and techniques and enhances skills to provide a programme participant critical inputs required to do well in select functional areas. The program would enhance the participant's ability to face current and future challenges of management and business administration.

Programme Highlights

- ▶ Recognized Certification on successful completion from the foremost B school in the country.
- ▶ Lectures imparted by the best faculty in India and Industry experts.
- ▶ Rigorous programme structure with assessments for every course.
- ▶ Designed to be experiential through case studies and simulations.
- ▶ LDP alumni membership of IIMC present globally – which has its own sets of advantages for identity, brand value, and marketability of the participants.
- ▶ Work while you study. Aspirants can attend classes at a time and place convenient to them (Hughes Global Education network is spread across 40+ cities/towns with more than 85 centers).

Programme Objectives

- ▶ To equip young professionals with the appropriate managerial know-how
- ▶ To provide both perspective and managerial skills to successfully meet the challenges of today's global business environment

Eligibility

- ▶ Applicants should be working professionals/self-employed.
- ▶ 1 - 5 years of work experience (full-time paid employment) post completion of graduation as on Application Closure Date.
- ▶ Graduates (10+2+3) / post graduates in any discipline with min. 50% marks [aggregate - considering results of all years (e.g. 3 or 4 together)] recognized by UGC/AICTE.

Course Content

Core Modules (5 sessions of 3 hours for each of the following)

- ▶ Behavioral Science
- ▶ Economics
- ▶ Marketing
- ▶ Finance
- ▶ Operations Management
- ▶ Business Law

Advanced Modules (5 sessions of 3 hours for each of the following)

- ▶ Advanced Behavioral Science
- ▶ Advanced Marketing
- ▶ Advanced Finance
- ▶ Advanced Operations

Pedagogy

- ▶ Theory & Practical Inputs
- ▶ Case study approach
- ▶ Assignments, E-Learning, & Business Simulation



EPYM

Schedule & Duration

Schedule: Saturday 6.45 PM – 9.45 PM & Sunday 12.15 PM - 3.15 PM

Duration: 1 Year

Programme Fees

Application Fee	INR 2,000/-
Programme Fee	INR 1,65,000/-
Campus Fee (Payable to IIMC)	INR 42,000/-
Registration Fee	INR 4,125/-

Note: All Fees are payable directly to HGEIL. Fee is exclusive of taxes which will be payable on actuals.

Installment Schedule

	I	II	III
Date	4-Sep-2017	23-Nov-2017	11-Feb-2018
Amount (INR)	67,075/- + 4,125/-	49,840/-	48,085/-

Note: Installment amount is exclusive of taxes which will be payable on actuals. Installment dates are approximate and subject to change if applicable

Important Dates

Application Closure Date: 4-August-17

Class Start Date: TBA

Note: Dates are approximate and subject to change if applicable



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