



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

HUGHES
GLOBAL EDUCATION



Post Graduate Certificate Programme in
Healthcare Management

Batch 01

Shape the future of Healthcare



BESTEDUONLINE.in

www.besteduonline.in

About IIM Indore

The Indian Institute of Management Indore (IIM-I) is an autonomous public business school located in Indore, Madhya Pradesh in India. Instituted in 1996, IIM Indore is the sixth addition to the Indian Institute of Management (IIM) family of management schools. IIM Indore is recognized as one of the premier management institutions, comparable to the best in the world for teaching, research and interaction with industries and is an institute of national importance under the Indian Institutes of Management Act 2017. Spread over a 194 acres, IIM Indore stands with pride, with the Triple Crown of triple accreditation, first from the Association of MBAs, AMBA in 2016 (a UK-based accreditation agency); and second from the AACSB in 2019, and third and latest from the EFMD Quality Improvement System (EQUIS) accreditation by EFMD, the globally recognized international organization for management development in December, 2019. As of March 2019, the 'Triple Crown' was received by only 90 business schools globally, out of the 13,000+ schools offering business degree programmes. IIM Indore is now the second IIM in the nation to receive triple accreditations. With a mission to be a contextually-relevant business school with world-class academic standards that develops socially-conscious managers, leaders and entrepreneurs, IIM Indore is one of the fastest growing institutions in India today. The Institute has bagged a position in Top 100 in FT Rankings 2019 and stands at Rank 5 in the NIRF Rankings 2019.



About Hughes Global Education



Hughes Global Education, is a premier institution providing interactive onsite learning through satellite based education and training service. It was initiated by Hughes for corporate and working professionals/ students. It has live, interactive, real-time, two way video, voice, and data classes with a spread across 75+ classrooms in 40+ cities/towns. Hughes Global Education platform has redefined the next generation of education i.e. real-time Interactive Onsite Learning (IOL). Its platform seamlessly integrates the strengths of the traditional method of education -classroom teaching with the latest in technology.



40K+
Students



65+
Classrooms



37
Cities



8
Studios



About Hughes Network Systems

Hughes Network Systems, LLC (HUGHES) is the global leader in broadband satellite technology and services for home and office. Our flagship high-speed satellite Internet service is HughesNet®. It is the world's largest satellite network with over 1.3 million residential and business customers across North and South America. For large enterprises and governments, the company's HughesON™ managed network service provide complete connectivity solutions. These solutions employ an optimized mix of satellite and terrestrial technologies. The JUPITER™ System is the world's most widely deployed High-Throughput Satellite (HTS) platform. It is operated on more than 20 satellites by leading service providers and delivering a wide range of broadband enterprise, mobility and cellular backhaul applications. Our technology is also powering broadband services in aircrafts around the world.

About **Post Graduate Certificate in Healthcare Management (PGCHM)**

This programme is designed specifically for medical professionals and administrators, professionals associated with healthcare and allied sectors, including allied healthcare service providers, to provide them a comprehensive understanding of healthcare management. This programme aims to equip healthcare professionals with important healthcare management practices, HR practices, strategies, finance and accounting concepts and analytical skills which are relevant in all aspects of effective healthcare management.

At the end of the programme, it is expected that participants will have sound knowledge of healthcare management which they can use for effective management of healthcare activities and decision making.

4 Reasons why PGCHM is for you

- A unique blend for professionals in medical, healthcare and allied fields specifically designed around the deliverables for enhancing management skills of the professionals.
- Incorporates practical industry applications with cutting-edge and research-based curriculum.
- Peer learning through rich student profile & Networking opportunities.
- Get the prestigious IIM Indore Executive Education Alumni Status

Highlights

- Live online classes by the Industry Experts and Best Faculty.
- Specifically designed for working executives with the flexibility benefits of interactive onsite learning.
- Exclusive focus on imparting relevant skills for career development and it enables superior performance on the job.
- Study material including case studies are taught.
- Selection of participants is based on elaborated selection process and profiling.

Eligibility

- Professionals and entrepreneurs associated with healthcare and allied healthcare sectors with 5+ years of domain experience, aspiring to move into management roles.
- Graduates / Post Graduates in any discipline with min. 50% marks [aggregate - considering results of all years] recognized by UGC/AICTE.

Who Should Attend?

This programme is designed specifically for Medical, dental and all allied health professionals looking to move into a healthcare management role.

Pedagogy

- Lectures
- Case discussions
- Live projects from their own companies.

Course Content

➤ Functional and Domain Knowledge

- Strategic frameworks
- Operations management
- Quality and accreditation
- Financial accounting
- Economics and policy
- Commercial knowledge
- Services marketing
- Information systems
- Human relations
- Leading teams and organisations

➤ Individual Competencies

- Data visualisation
- Predictive analytics
- Communication skills
- Negotiation and Conflict Management

➤ Health Business Environment

- Existing healthcare models
- Hospital planning and organisation
- Healthcare facility and hospital design
- Pharmaceutical sector and IP rights
- Insurance sector and TPA
- Electronic medical records
- Disease mapping
- Rural and public health scenario
- Regulatory issues

➤ Focus on Entrepreneurship

- Building business models
- Financing ventures
- Healthcare Informatics and e-health
- Homecare services
- Wellness
- Innovations in public health
- Telemedicine
- Medical devices

➤ Analytics and Decision Support in Health-care Care Operations Management

- Decision making in Health care
- Facility location
- Facility layout
- Flow processes Improvement: Re-engineering and Lean Management
- Staffing
- Scheduling
- Productivity and performance benchmarking
- Resource allocation
- Supply Chain and Inventory Management
- Quality Control and Improvement
- Project Management
- Queuing Models and Capacity Planning
- Simulation

*Courses are subject to change

Course Fee

Application Fee - INR 2,500/- + GST*

Registration Fee - INR 10,000/- + GST *

Programme Fee - INR 3,64,000/- + GST *

Campus Visit - INR 12,500/- + GST*

Miscellaneous Fees - INR 23,000/- + GST*

Total Fee - INR 4,12,000/- + GST*
(exclusive of Application & Registration Fee)

Note- Application and Registration Fee are non-refundable. Registration fees payable on selection Collection of Fee:

Fees Mentioned above are exclusive of GST

*GST (currently @ 18%) will be charged extra on these components Any extra payment due to any change in any of the applicable taxes during the tenure of the program will have to be borne by the students

Miscellaneous fees includes- Books/Study Materials/Simulations/Library/ Assessment/ Closing Ceremony/Certification Fee

Installment

Amount INR

I	INR 91,000/- + INR 23,000/- + GST*
II	INR 91,000/- + GST*
III	INR 91,000/- + GST*
IV	INR 91,000/- + INR 12,500/- + GST*

Schedule:

Frequency: Twice a week

Days- Tuesday: 6:45PM - 9:45PM

Thursday: 6:45PM - 9:45PM

Duration- 12 months

*Note- Dates are subject to change if applicable

Important Dates:

Class start- Jan 2021

Campus visit- 3 Days

Certification Ceremony- 2 Days



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